



[INTEGRATION@ITURANUSA.COM](mailto:INTEGRATION@ITURANUSA.COM)

[INFO@AUTOMATRIX.COM](mailto:INFO@AUTOMATRIX.COM)

## INTEGRATION GUIDE



## BENEFITS:

**Improved Collection Efficiency:** Automating payment reminders, starter-interrupt commands, and starter-enable commands streamlines collection services, reducing delinquencies and defaults.

**Enhanced Compliance:** The integration ensures regulatory compliance by treating all customers similarly and providing automated notifications under finance contracts, minimizing potential legal issues.

**Increased Productivity:** By eliminating manual data entry and duplicate entries, collections managers can focus on high-priority tasks, improving overall productivity.

**Better Customer Service:** GPS automation provides customers with accurate updates on vehicle status, improving satisfaction and loyalty.

**Real-time GPS Device Information:** Mutual customers can access real-time GPS data, enabling informed decisions and proactive risk management.

**Unified Workflow Management:** Integrating Ituran GPS with DMS systems allows dealerships to manage their vehicle finance workflow from a single screen, enhancing operational efficiency.





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## WHO CAN USE IT:

The integration of Ituran GPS and Automatrix DMS systems offers numerous benefits to mutual customers.

## FEATURES:

Starlink: Automated business rules, I frame - working on one platform with Ituran window popping up on the Automatrix platform.

Sleek: I frame - working on one platform with Ituran window popping up on the Automatrix platform.

Shadow: Shadow API - automated business rules to send tracking commands and change frequency automatically.

## HOW TO SET IT UP:

Contact Ituran & Automatrix support team and we'll get you rolling.